



The Bank for a changing world

# AN EUROPEAN GROUP

\*\*

WITH INTERNATIONAL SCALE

Top Bank in the European Union, with leading platforms and businesses in Europe, a deep footprint in the Americas and a solid, fast-growing set-up in the Asia-Pacific region.







**183K** employees



**63** countries

COMMERCIAL,
PERSONAL BANKING
& SERVICES

INVESTMENT & PROTECTION SERVICES

CORPORATE & INSTITUTIONAL BANKING

## BNP PARIBAS IN PORTUGAL

BNP PARIBAS WAS ONE OF THE FIRST FOREIGN BANKS TO OPERATE IN PORTUGAL.

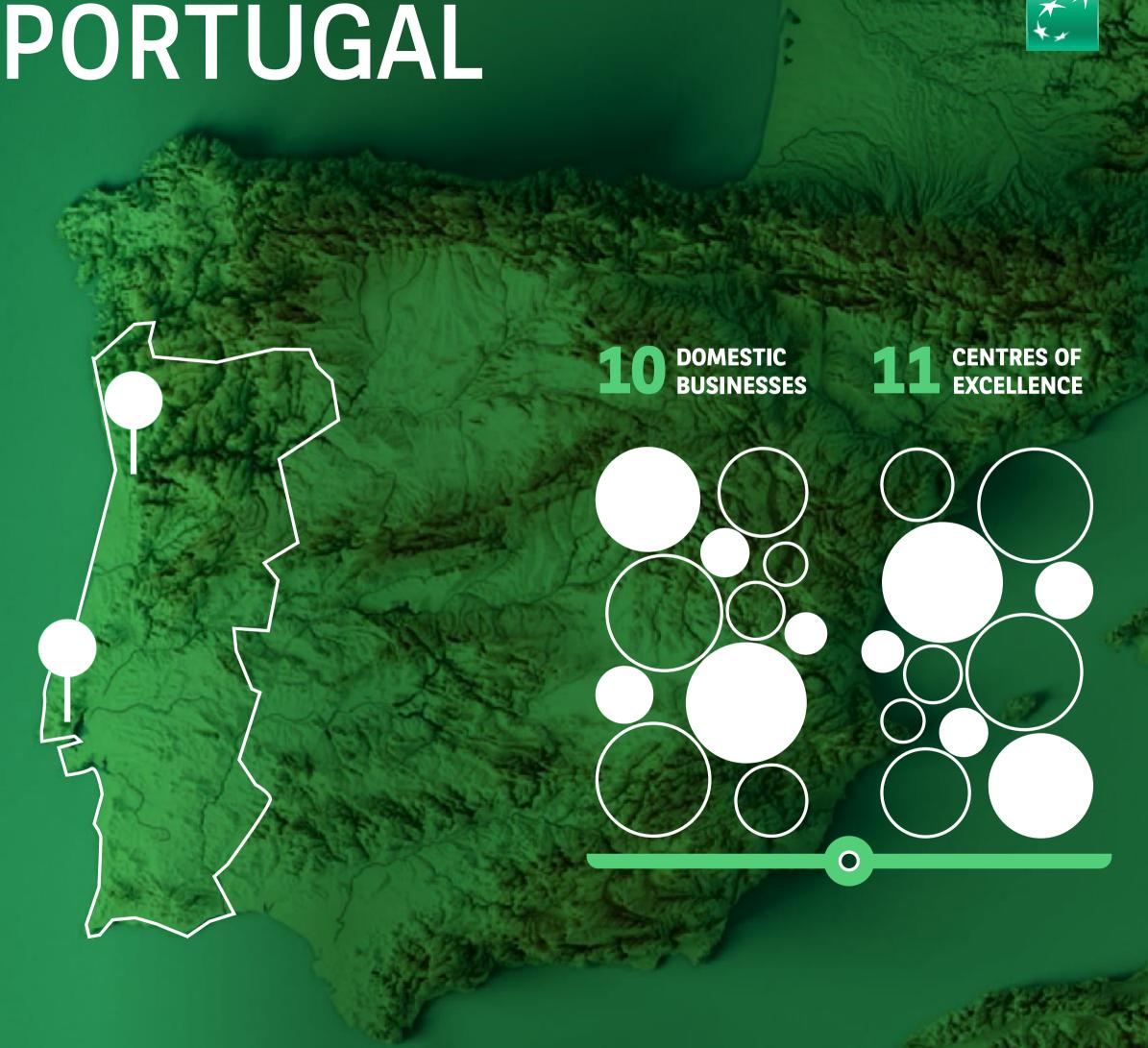
FULL COVERAGE OF OUR OPERATING DIVISIONS LOCALLY SINCE 1985

COMMERCIAL,
PERSONAL BANKING
& SERVICES

INVESTMENT & PROTECTION SERVICES

CORPORATE & INSTITUTIONAL BANKING

DIVERSIFIED
CENTRES OF EXCELLENCE
SINCE 2008



## EVOLVING DOMESTIC BUSINESSES



**SINCE 1985** IN CONSTANT EVOLUTION ACCORDING THE MARKET'S DEMANDS

#### **COMMERCIAL, PERSONAL BANKING & SERVICES**



Offers full-service corporate vehicle leasing and new mobility solutions



BNP PARIBAS LEASING SOLUTIONS



financing solutions for professional equipment



Delivers short-term financing solutions to companies



Under the Cetelem brand, it provides credit solutions to individuals



Fintech payment institution providing Banking solutions for all



2022

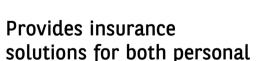
Offers web and mobile payment solutions easy to use and quick to integrate

#### **INVESTMENT & PROTECTION SERVICES**

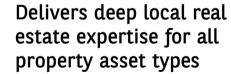


**BNP PARIBAS CARDIF** 

and property protection



**BNP PARIBAS** REAL ESTATE





**BNP PARIBAS** ASSET MANAGEMENT

Offers solutions to deliver sustainable investment returns over the long term

#### **CORPORATE & INSTITUTIONAL BANKING**



**BNP PARIBAS** CORPORATE & INSTITUTIONAL BANKING

Offers Investment, financing & hedging solutions (Global Markets), advisory, finance & treasury services (Global Banking) and clearing, and custody, asset & fund servicing (Securities Services)

## EVOLVING CENTRES OF EXCELLENCE



### IN PORTUGAL

#### FACTOR/ITP

Offers services specialised in the outsourcing of receivables.

### WEALTH MANAGEMENT

Provides a complete range of services to wealth management international business sites.

#### **GROUP HR**

Provides a range of Human Resources solutions to the Group worldwide.

#### **RISK**

Delivers risk management services to the RISK Function globally as a centre of excellence.

### PROCUREMENT & PERFORMANCE

Offers an integrated source to pay servicing platform.



#### CIB

Gathers all CIB centers of excellence in Portugal that service divisions that range from Global Banking and Global Markets to Securities Services, Client Management and HR services.

#### **CARDIF SERVICES**

Provides insurance operations services, as well as several scopes of services beyond insurance: IT, Finance and Asset Management, ICARE Operations (automobile).

### FINANCE & STRATEGY

Provides financial support and financial reporting activities.

#### **COMPLIANCE**

Services different business for payment filtering, money laundering & market integrity controls.

#### **PERSONAL FINANCE**

Provides a range of credit, savings, and insurance products.

#### **CASH MANAGEMENT**

Covers cash lows monitoring, onboarding & recertification and supports VIP clients.

### **FABRICE SEGUI**CEO OF BNP PARIBAS PORTUGAL



#### **DOMESTIC BUSINESSES**

**ARVAL** José Pedro Pinto

**ASSET MANAGEMENT** Soledad Hurtado de Mendoza

**CARDIF** Emmanuel Pelège

**CIB** Olivier Perrain

**FACTOR** Luís Augusto

**FLOA<sup>(1)</sup>** Alexandre Carrera Lejeune

**LEASING SOLUTIONS** Clément Perrin

NICKEL João Guerra

PERSONAL FINANCE Jean-Christophe Coquillaud

**REAL ESTATE** Pedro Torgo

#### **CENTERS OF EXCELLENCE**

**CARDIF** Filipa Gaspar

**CASH MANAGEMENT** Dimitri Bicherel

**CIB** Fabrice Segui

**COMPLIANCE** Arturo John

FACTOR/ITP Cristina Ribeiro

**INFINITY** Véronique Lanthiez-Martin

**GROUP HR** Juliette Grimaud<sup>(2)</sup>

**PERSONAL FINANCE** Rudolph Broomes<sup>(2)</sup>

PROCUREMENT & PERFORMANCE Cécile Le Mercier

**RISK** Julien Tournaud

**WEALTH MANAGEMENT** Jan Parys

#### **TERRITORY SUPPORT FUNCTIONS**

**AUDIT** Rodrey Derand

**CHIEF OPERATING OFFICER** Xavier Jombart

**COMMUNICATIONS** Vera Nobre Leitão

**COMPLIANCE** Henri Boisson

**CORPORATE SOCIAL RESPONSIBILITY** Luciana Peres

**HUMAN RESOURCES** Sylvie Le Pottier

**LEGAL** Catarina Trigacheiro

RISK Julien Tournaud

#### **TERRITORY CHIEF OF STAFF & HEAD OF COMPANY ENGAGEMENT**

Nicolas Barbier

Wealth Management domestic activity managed from abroad

Personal Finance and Group HR Excellence Centres report to domestic/territory counterparts

## THE GROWTH OF OUR TERRITORY





# BNP PARIBAS PORTUGAL EMPLOYEE VALUE PROPOSITION





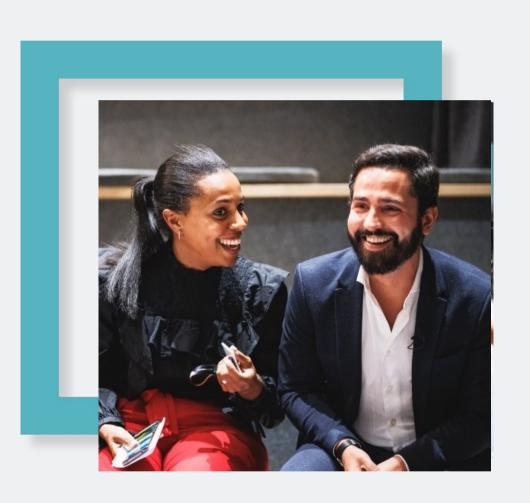
A Sustainable International Leader

Positive Impact on Society
Continuous Improvement
Ethical and Responsible Behavior
Solid and Resilient



Unlocking your Potential

Training Academy
Diverse Career Opportunities
Talent Programme
Performance Driven



In an Open and Inclusive Environment

Fairness & Trust
People Empowerment
Flexible and Collaborative
Wellbeing Culture

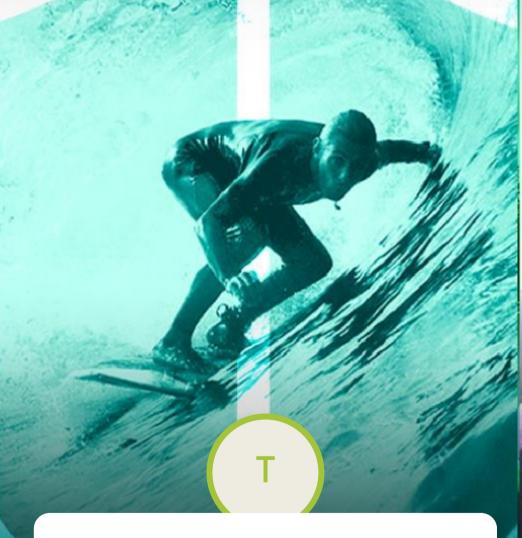


# OUR LOCAL STRATEGY FULLY IN LINE WITH GTS 2025



**ATTRACT & RETAIN** 

Having a positive and appealing Employer Brand – i.e., investing in the way we are perceived in the market as a potential employer - is key to attract and retain top talent.



**UPGRADE PLATFORM** 

Our local platform is the basis on which we grow our presence. The role of Portugal has been evolving, as teams keep pushing themselves under challenging circumstances.



**INCREASE EFFICIENCY** & MITIGATE RISK

Being the Bank for a changing world means continuing to improve the way we help our customers while contributing to a more sustainable and equitable growth.



**FOCUS ON CLIENTS & SOCIETY** 

BNP Paribas' mission is to contribute to a responsible and sustainable economy by financing and advising clients according to the highest ethical standards.

### OUR CSR STRATEGY

### WE ARE CONTRIBUTING TO ALL THE 5 PRIORITY THEMES





### THROUGH THE 4 PILLARS AND 6 COMMITMENTS OF OUR LOCAL APPROACH:









# SUCCESS FACTORS



34 average age



Diversified academic backgrounds

**82** 

different nationalities



**53%** 

**47%** 

women

men



**85% 15%** Lisboa Porto



Expertise through a balanced seniority mix (4,9 years in average)

Increasing brand awareness and recognition









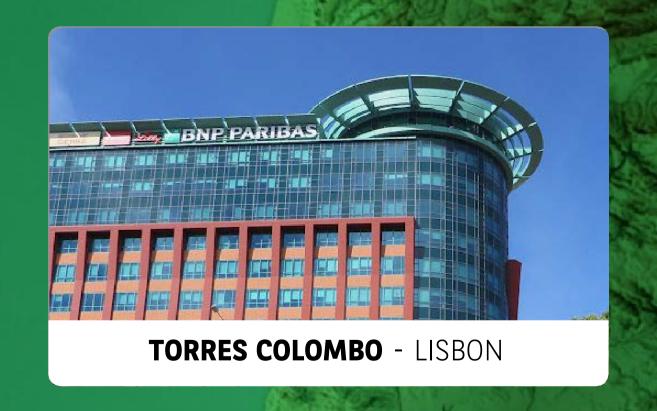
# THE FUTURE WILL BE IN 3 DIFFERENT HUBS

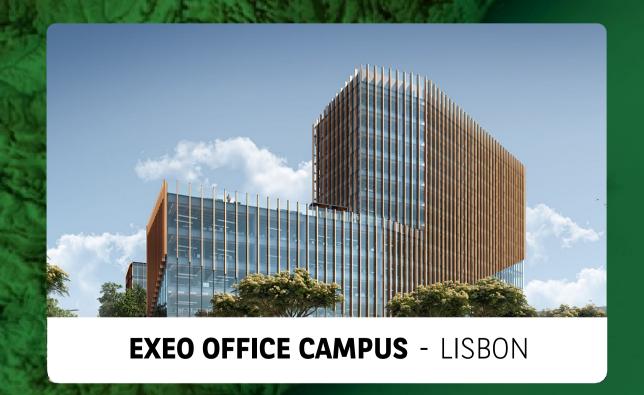


BNP Paribas has started a journey towards a Smart life, Smart planet, Smart working vision. This journey is not just about workplaces. It is about how we - as individuals, as an institution and as part of the society - live, work and strive, both in and outside them.

The coming months will be decisive to lead the Group to the gathering of all its employees by 2025 in 3 hubs:









### **EXEO CAMPUS**

The EXEO campus combines an innovative architecture and design adapted to the new ways of working.

Located in Parque das Nações, this campus, composed by the buildings Aura, Echo and Lumnia, will be

the flagship campus for BNP Paribas Portugal.



**LISBON** 



**5,300** Occupancy



**38,406 M<sup>2</sup>** Total area



CERTIFICATIONS

WELL

#### **SUSTAINABILITY**

Aura and Echo aim to be awarded two sustainability certifications: "Leadership in Energy and Environmental Design" (LEED) and WELL

OPERATIONAL AND FULLY OCCUPIED BY

2025

